



April 2023

MERIDIAN WILL UNVEIL ALL-NEW ACOUSTIC AND VISUAL MASTERPIECE AT HIGH END MUNICH

Meridian is heading to Germany in May, where it will be launching an exciting new product at the leading international audio show, High End Munich 2023. Visitors will have the first, exclusive opportunity to experience Meridian's latest acoustic and visual masterpiece – the newest product to emerge from the company's Extreme Engineering Programme.

Commencing more than six years ago, the **Extreme Engineering Programme** is informed by psychoacoustics and engineered by experts. It was created to re-imagine every element of Meridian's product platforms, including both software and hardware. The new product that Meridian is launching at the show (Atrium 3.1, Room C112) will feature the latest innovative technologies that have been developed as part of this programme.

Meridian partners, AV EMEA will be showing the Meridian **DSP3200 loudspeakers** in a striking Volcanic Orange colour in Hall 2, Stand G16/H09. These compact speakers provide a powerful performance and are designed for intimate listening spaces or as part of a larger installation. The speakers employ Meridian's award-winning DSP technologies with two integrated amplifiers, on-board digital signal processing, and two drivers.

Meridian will also have a presence in the Audio Reference room (Atrium 3.1, Room D111) with a live demo of the Flagship **DSP8000 XE**. This is the first Meridian loudspeaker to emerge from the company's Extreme Engineering Programme which commenced more than six years ago. It is built on a brand-new audio architecture, using higher specification, more powerful components and leveraging Meridian's expertise in psychoacoustics to achieve exceptional sound quality.

EbM – Engineered by Meridian

The EbM team will be available to meet with new and prospective customers in the Meridian room (Atrium 3.1, Room C112). EbM offers a portfolio of specialised services and unique technology products which create new and different opportunities for B2B partnership and growth.

The team will be demonstrating Meridian's **Vibrohaptic Audio technology** which integrates into a car seat in order to emulate a more natural and visceral listening experience within the vehicle, or any given environment (eg gaming chair, airline seat). This new technology generates tactile signals from the audio content that are transmitted through the seat to create a more exciting, engaging and realistic listening experience.

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ABOUT MERIDIAN AUDIO

Meridian, the award-winning British audio pioneer, has been creating innovative audio technologies and elegant, high performance audio products since 1977. Meridian's ambition is to enable people to listen, enjoy and fall in love with their music and movies wherever they are, and our renowned sound philosophy can be applied in all listening environments.

From the flagship DSP loudspeakers with integrated amplification, to discreet and powerful in-wall loudspeakers, Meridian engineers easy to install, high resolution audio systems for the home. Meridian's products are sold by custom integrators and audio specialists in more than 80 countries, worldwide.

Meridian works with many of the world's leading brands and our customers include British Airways, Human Horizons, LG Electronics, Jaguar Land Rover and Kia, enabling millions of consumers around the world to experience our sound throughout their homes, and in automotive, marine and airline settings. Learn more at www.meridian-audio.com.

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