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Steinway Lyngdorf launches the first Steinway & Sons Soundbar

Skive, Denmark – May 9th, 2024 – Steinway Lyngdorf announces the launch of the first Steinway & Sons soundbar, the Model S Soundbar.

The Steinway & Sons Model S Soundbar redefines the audio performance of a soundbar. It delivers extraordinary clarity, outstanding musicality, and exceptionally powerful bass, combined with the signature design, materials, and craftsmanship of the world's finest piano manufacturer, Steinway & Sons. The Model S Soundbar is driven by incredibly powerful digital amplifiers, while the innovative RoomPerfect™ technology calibrates it for any room and placement.

The world's largest and most powerful soundbar

The Model S Soundbar is the world's largest and most powerful soundbar, a high-performance design with two powerful woofers, three Air Motion Transformer tweeters, and three midrange drivers for extraordinary clarity and details, all powered by four digital amplifiers with a combined 1.600 watt. The extremely rigid and heavy enclosure is made from machined solid aluminum front and back panels, housing a low-resonance MDF frame with five acoustically separated chambers inside. This provides the ideal foundation for the loudspeaker drivers and ensures the purest sound from the highest to the lowest notes – even when playing louder.

Exceptional loudspeaker technology

The Air Motion Transformer tweeters with Kapton foil and the midrange drivers with anodized aluminum cones are powered by very strong neodymium magnets. The left-center-right configuration allows a very stable center soundstage and imaging, either in pure stereo or with center channel upmixing / multichannel downmixing in the digital Steinway & Sons processor. The two 10" woofers are a high-excursion design with a four-layer voice coil, anodized aluminum cone, very powerful neodymium magnet, and an ultra-rigid cast aluminum basket. The result is an exceptional bass performance, unheard of with common soundbars.

Signature Steinway & Sons design

The Model S Soundbar is one of the finest soundbar designs on the market. The black front is complemented by signature gold-plated tweeter frames and bronze-gold lacquered sides with black strings, resembling the piano and musical instruments. Every Model S Soundbar is assembled and finished by hand in Skive, Denmark, made to the same quality standards as a Steinway & Sons piano and giving this soundbar its unmistakable appearance and longevity. Customized lacquers and finishes are available on request.

Integrated system with digital amplifiers and room calibration

As with every Steinway & Sons loudspeaker, the Model S Soundbar is part of the company's Integrated System Approach, ensuring all parts of the system, from the speaker itself to the external Steinway & Sons stereo or surround processors and powerful digital amplifiers, work perfectly together as one. Steinway Lyngdorf's RoomPerfect™ technology is the finishing touch for each system. RoomPerfect™ acoustically calibrates the Soundbar to the room acoustics, always ensuring the very best sound experience for every customer, in any room and any speaker placement.

Availability

The new Steinway & Sons Model S Soundbar will be available end of Q3 2024. System prices depend on the choice of stereo or surround processor.

Statements from the team

STEINWAY LYNGDORF

"The new soundbar is not meant to be of lesser quality or a compromise on sound, as many other soundbar solutions are. I think you will see that the size and the look signals that this is not a compromise but rather meant for a smaller setup, with the same Steinway Lyngdorf quality. This is for the installations where our other products do not fit, but you still want a Steinway product with your TV."

Thomas Birkelund, CEO and CTO at Steinway Lyngdorf

"Tapping into new customer segments was the first thing our sales channel partners commented when they experienced our initial soundbar concept showcased at the ISE 2024. These segments desire the absolute ultimate system for their TV sound, while also seeking a beautifully integrated sound solution with no free-standing speakers or woofers. With our Model S Soundbar, we have achieved just that: bringing the sound quality of our premium Steinway Lyngdorf systems into a single piece."

Anker Haldan, CCO at Steinway Lyngdorf

"With the Steinway & Sons Model S Soundbar, we are redefining what is possible from the audio performance of a soundbar. It is an outstanding speaker for on-wall or furniture placement, with or without a TV, that takes the intensity and energy of music and movie soundtracks seriously. With the immaculate lacquering and signature Steinway & Sons details, it is designed like no other soundbar."

Roland Hoffmann, Product Marketing Director at Steinway Lyngdorf

About Steinway Lyngdorf

SL Audio A/S, dba Steinway Lyngdorf, was founded in Denmark by audio innovator Peter Lyngdorf in 2005 to design, develop, and manufacture sound systems and components under the umbrella of two legendary brand icons: Steinway & Sons and Lyngdorf Audio. The mission of SL Audio A/S is to serve music and film connoisseurs who seek unprecedented innovations in the technology of pure sound. The company pushes the boundaries for audio performance with the development of proprietary new technologies including RoomPerfect™, the world's most advanced room correction system, and true digital amplification which premiered in the ground-breaking Millennium, the first fully digital amplifier in the world. SL Audio A/S markets its products and licenses its technologies to selected worldwide partners and is an original equipment manufacturer for other renowned audio companies.

Press contact:

Roland Hoffmann
Product Marketing Director
rho@steinwaylyngdorf.com